

**Armen Shushanyan**  
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**Objective:**

Highly creative professional with outstanding level of accountability, who executes projects with speed and accuracy. Has a proven track record of overcoming challenging situations and completing difficult projects successfully with high morals and ethics.

**Skills:**

- Print and Digital Graphic Design
- Packaging Design
- Brand Creation/Logo
- Adobe Illustrator
- Adobe Photoshop
- Quark Express
- Typography Design
- Pre-Press and Printing Processes
- Color Rendering and Correction
- InDesign
- Sketching
- Composition

**Coloron/A&I Jewelry 05/2013- 09/2024**

**Senior Graphic Designer**

Directed/managed artwork for various jewelry companies: KAY Jewelers, Zales, Sterling  
Prioritized workloads and coordinated multiple ongoing mass projects in a fast-paced environment with continuous tight deadlines

Designed layouts, produced images, took professional photos and re-touched images

Developed a new art-proofing system that increased the overall quality of production and customer satisfaction

Created logos and designed website layout

**Reign Design 10/2010- 05/2013**

**Senior Graphic Designer**

Managed production of mass print and promotional items for key clients

Created and designed artwork for companies such as Macy's, JCPenney, Sony, Music Couture, Aefes;

Designed catalogs and brought each project to its full execution

Developed packaging design concepts from beginning until completion

Created postcards

Discussed ideas and concepts to cater each client's specifications and needs successfully

**MGM Company 11/2006-06/2008**

**Graphic Designer**

Designed catalogues, brochures, billboards, logos, newspapers, postcards, posters

Prepared artwork for printing

Managed production and photo taking jewelry photos

Responsible for artwork/design for major catalogue and responsible major mass production  
Hand sketched concepts, presented to clients and finalized on digital artwork  
Handled client's needs effectively: consistently met deadlines

### **M & L Jewelry Company 11/2001-10/2006**

#### **Jewelry Designer/Graphic Designer**

Created a jewelry line for Pamela Anderson, Roca Wear, Disney, Third Rail and Playboy  
Created one-of-a kind pieces for high-end clients  
Sketched rough drafts and completed artwork with 3D Program (Z Brush)  
Created catalogues, brochures, designed invitation cards/business cards, created flyers  
Sketched ideas for jewelry models and created the forms  
Created new concepts for new line of jewelry  
Setting of precious stones on each jewelry piece

#### **Education:**

2004-2005 **ORT College/** Graphic & Web Design Los Angeles, CA

2003-2004 **LACMT College/**Graphic & Design Los Angeles, CA

1987-1994 **ART University of Yerevan/Monumental Art/Master's Degree** Armenia

1985-1987 **REPINE FINE ARTS Academy of Russia** Fine Art/BA Degree Russia

1983-1985 **ART College of Yerevan** Fine Art/AA \*Art Instructor Armenia, Yerevan

- Currently teaching art at a privately owned Art School
- Free-lance projects as assigned

#### **Other skills:**

- Jewelry design, portraits, still life, landscapes
- Able to read, write and speak Armenian, Russian and English
- Basic knowledge of Excel/Power Point/Word
- Proficient PC and Mac